

## MINA RASHID

### SEASHORE





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Sirdhana by Emaar





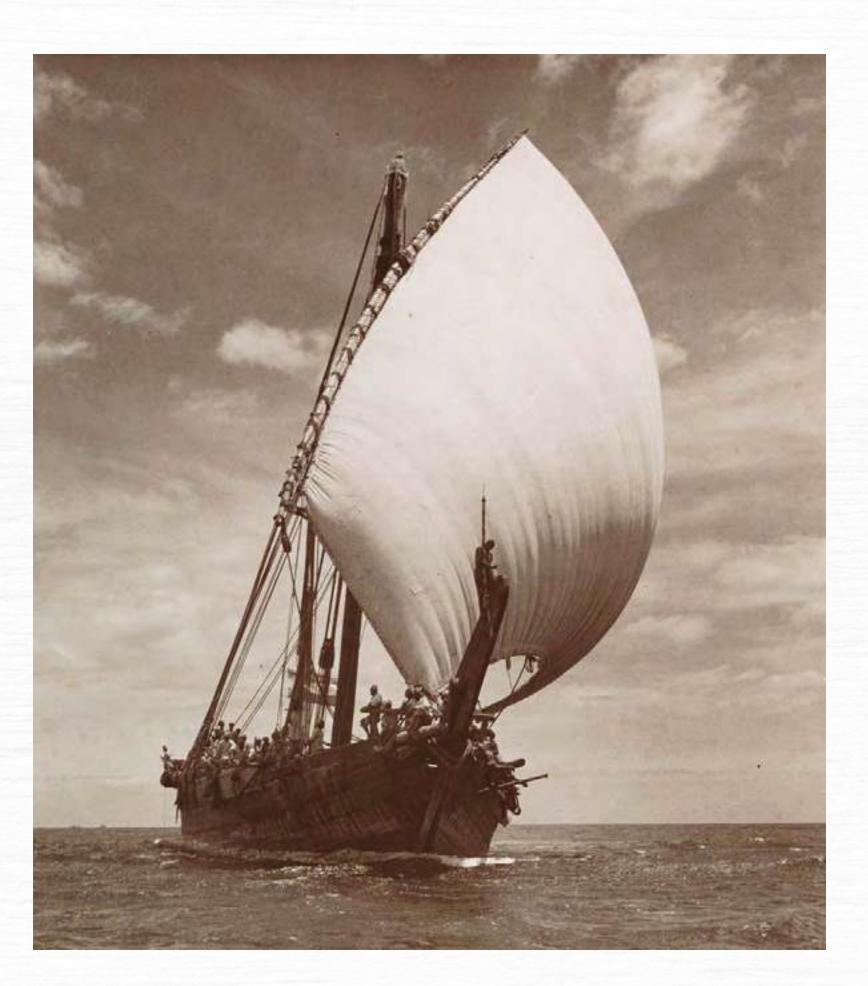
# A UNIQUE HERITAGE...

From fishermen and pearl divers to dhow builders and traders, few cities in the world can boast such richness of maritime history.

Memories of Dubai are inherently tied to the sea. Since the early 1900s, rich cargoes from across the world have been traversing its shores.

By the 1970s, the soaring trade of Dubai, or 'City of Merchants' as it was fondly called, demanded a new infrastructure; the late Sheikh Rashid bin Saeed Al Maktoum conceived the idea of dredging Dubai Creek to allow large shipping vessels to enter.

Sheik Rashid's dream flourished to become the commercial centre between the east and the west - MINA RASHID.









### ... SAILS INTO THE FUTURE





### THE PLUSH COASTAL LIFE

MINA RASHID is the epitome of sophistication and glamour. Luxury homes, gleaming white yachts, sun-kissed beaches and lavish boat parties are the everyday life in this vibrant coastal town.



RIVIERA LIFESTYLE

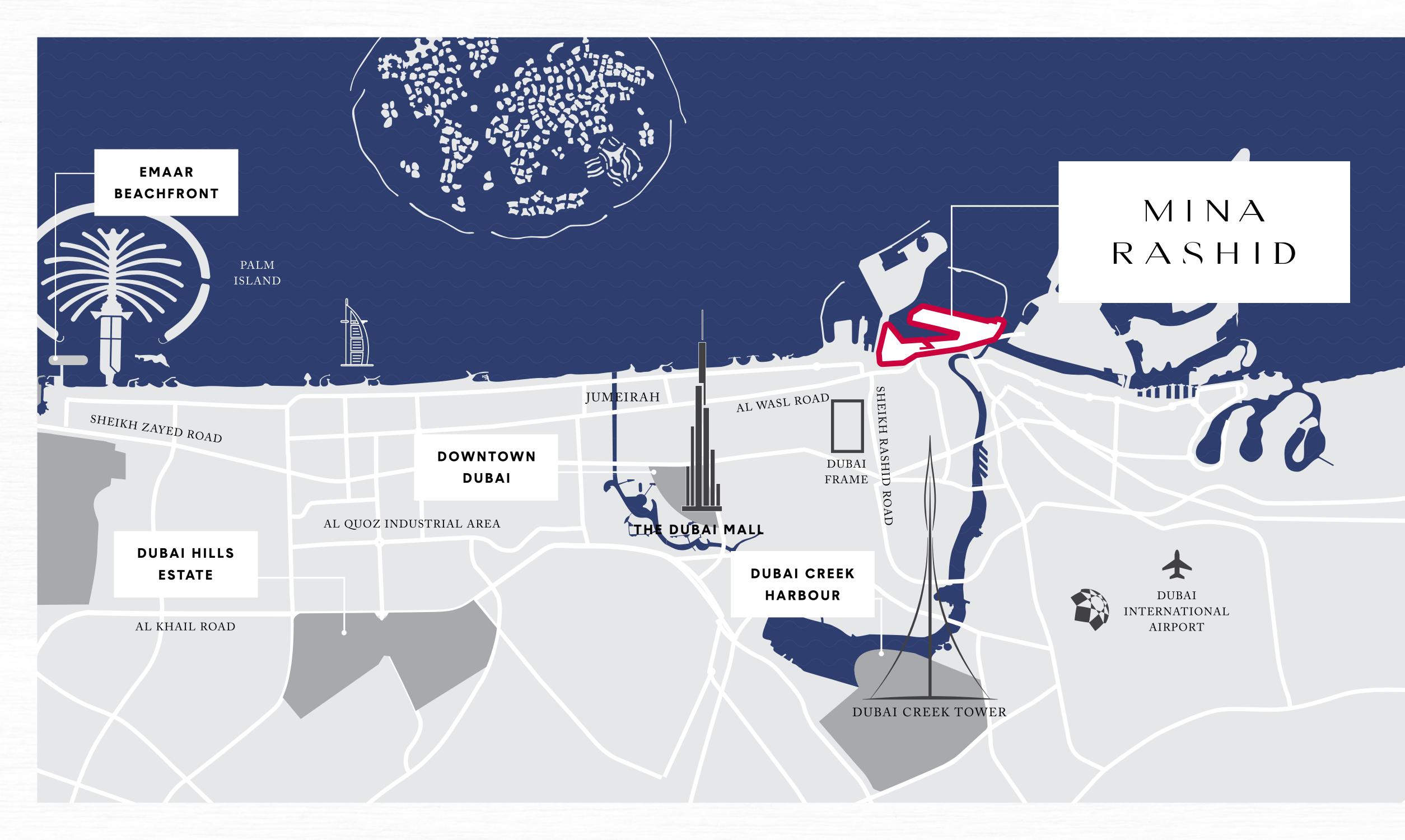


CHARMING COASTAL TOWN



RICH CULTURAL LIFE





**10** MINUTES TO SHEIKH ZAYED ROAD

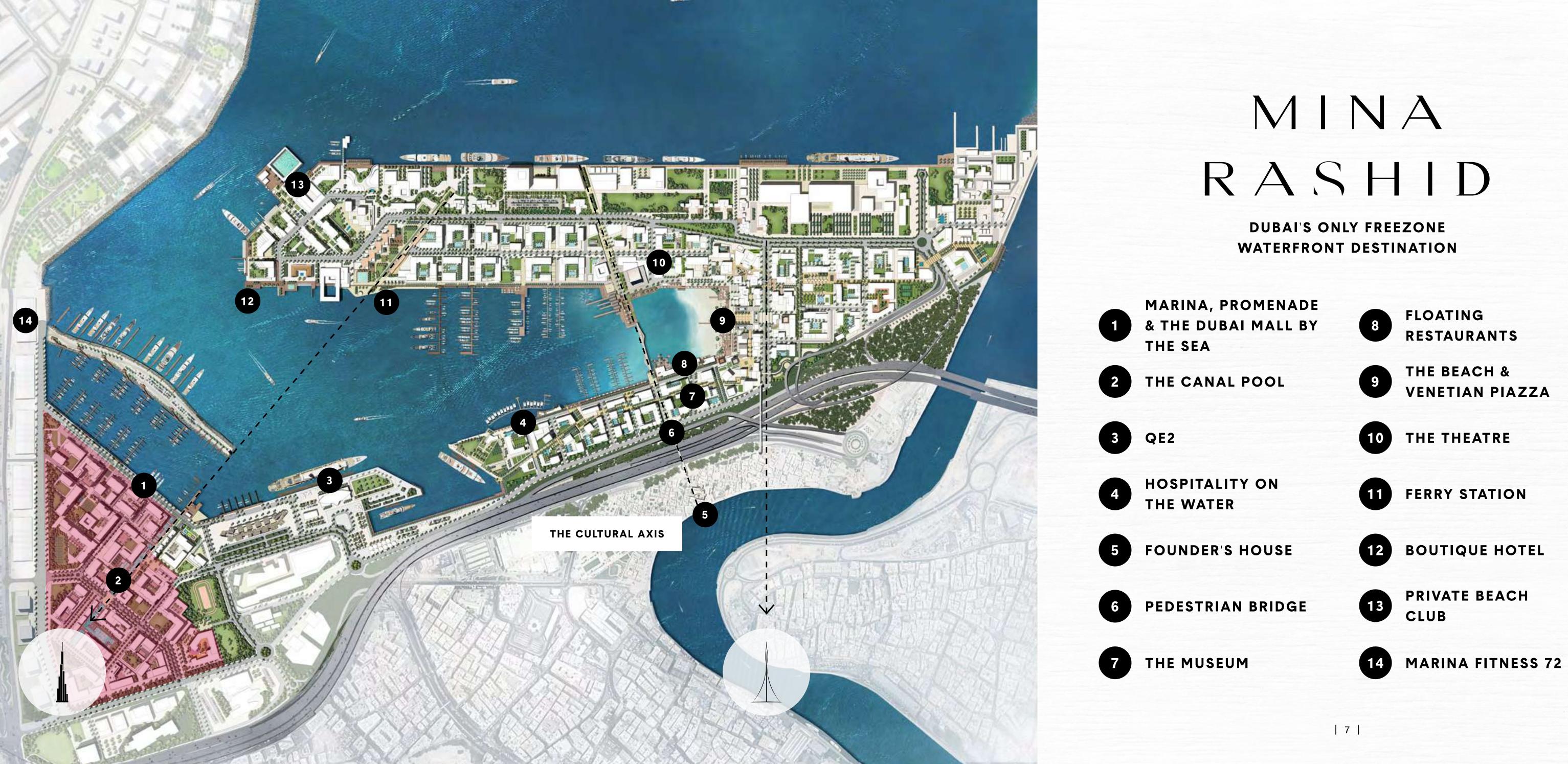
15

MINUTES TO DUBAI INTERNATIONAL AIRPORT

**20** MINUTES TO DOWNTOWN DUBAI

**20** MINUTES TO THE DUBAI MALL / BURJ KHALIFA

### **20** MINUTES TO DUBAI CREEK HARBOUR





### INTRODUCING SEASHORE

at Dubai's Only Freezone Waterfront Destination

Designed to satiate your craving for an all-round waterfront lifestyle, SEASHORE is an exquisite collection of premium homes. Wake up to views of gleaming white yachts, and walk up to Dubai's longest swimmable canal pool.





### SEASHORE LIVE THE HIGH LIFE

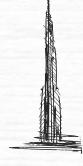
Located along the lushly landscaped promenade, SEASHORE offers a waterfront lifestyle like no other, as it overlooks the same view that fascinated Dubai's royalty.



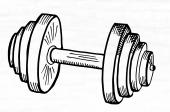
1, 2, 3-BEDROOM **APARTMENTS** 



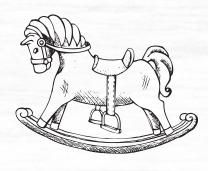
**500-METRE LONG** CANAL POOL



VIEWS OF DOWNTOWN DUBAI



COMMUNITY PODIUM WITH A GYM



KIDS' PLAY AREA



THE DUBAI MALL BY THE SEA





### SEASHORE THE CANAL POOL

Your luxury home at SEASHORE opens up to a 500m Venetianstyle canal; a swimming pool that's more than half the height of the Burj Khalifa, lined with lush palm trees and cabanas.

Now, how's that for the ultimate year-round sunshine vibe you crave?

### COMMUNITY FEATURES



3 COMMUNITY PARK

4 WATERFRONT PLAZA

5 BOARDWALK PROMENADE



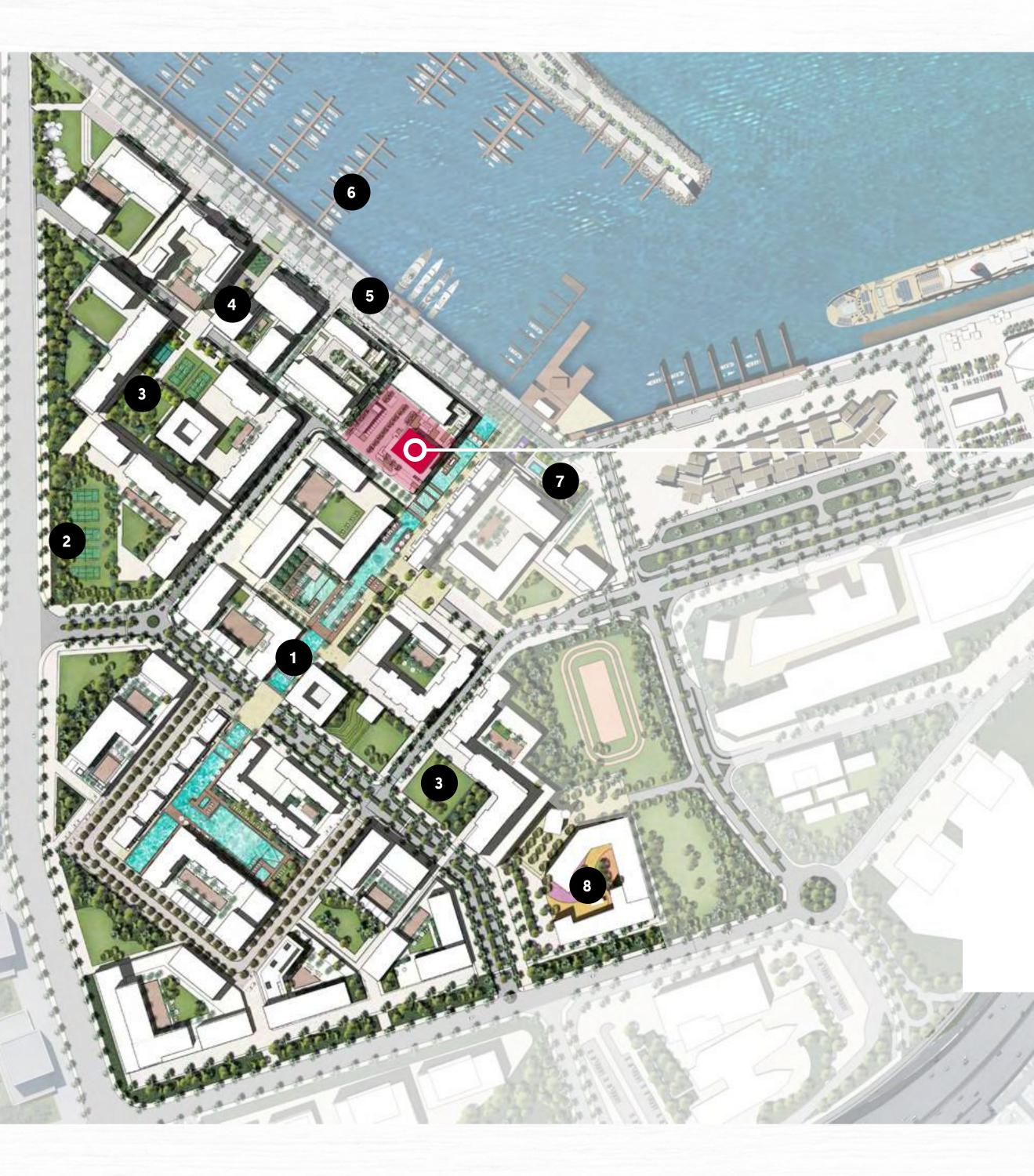
6 BERTHS



7 SPLASH PARK



8 SCHOOL



### SEASHORE



### SEASHORE A SAILOR'S PARADISE

balconies.

With lots of natural light, two interior colour palettes, and prime views of the waterfront, you will be living in one of the most exclusive residences in Dubai.

SEASHORE is simply exquisite. Contemporary apartments with glittering glass facades, floor-to-ceiling windows, and generous







# P&O MARINAS EXPLORE OUR WORLD

P&O Marinas is a DP World company established to develop worldclass locations for the mooring of yachts and the hospitality of their owners, captains, guests and the local residents.

After the successful experience of Mina Rashid Marina, with berths for some of the world's largest yachts, P&O Marinas extended its management and operations to four marinas in Dubai.

P&O Marinas will manage the City's new maritime landmark inviting the world – MINA RASHID.





### EMAAR REIMAGINING LIFESTYLES

Emaar is known as the market leader in the global real estate market. Not only is it the largest real estate company outside of China but it is also one of the most valuable developers worldwide.

BRAND VALUE USD 2.7BN+

FY 2018

YOY BRAND VALUE **1 39%** 

Act now to register your interest and secure your premier residence at MINA RASHID.

REVENUE USD

6.99BN

FY 2018

NET PROFIT USD

### 1.96BN

FY 2018

YOY REVENUE

**37%** 

YOY NET PROFIT

**1 30%** 

